



2020
LOOK BOOK

*Alexandre, Christina,
Ocean, Wild and Hoochie*



TRIED & TRUE...

In 1982, **Bernard** and **Rosemarie Rubel** founded the family business after discovering an endangered species card game while visiting the Munich Zoo in Germany. Fueled by their passion to educate through the joy of play, they transformed that rummy game into a collection of museum-quality figures enjoyed by children, adults, educators and collectors alike.

“Our mission is to teach children the importance of nature and its conservation through the joy of play. ”

Inspired by their passion, our family continues to create authentic figures that speak to the innate curiosity in all of us.

Today, Safari Ltd® is the only American family-owned manufacturer and worldwide distributor of more than 1,000 educational, hand-painted toys.

We invite you to Discover the Frontiers of your Imagination® with our Toys That Teach®.

Museum-Quality Authenticity

At Safari Ltd®, we carefully craft our products for the most discerning eyes of all – those of a child. Before designing each figure in the USA, our sculptors thoroughly research the anatomy of each animal to ensure our figures are as lifelike as possible. We continually update each sculpt as new scientific data emerges.



Artfully Painted by Hand

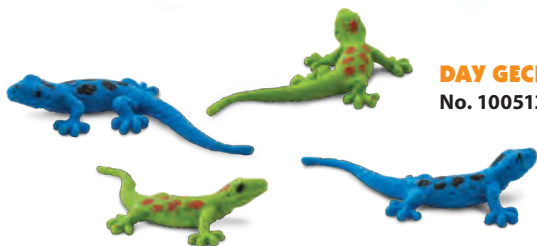
No two Safari Ltd® figures are the same. Each product is hand-painted with sometimes up to 20 different steps. Featured in the photograph below is our new Ichthyosaurus. The accuracy of the sculpting and detailed painting creates figures so realistic that they are “like 3-D textbooks.”



See more online at SafariLtd.com



GOOD LUCK MINIS®



DAY GECKOS

No. 100513

HEDGEHOGS

No. 100404



Bag Size: 7.09"L x 4.72"W x 2.56"H (18 L x 12 W x 6.5 H cm)

Contains 192 pieces per bag

Figure Sizes: 0.75" to 1" (2 to 2.5 cm)

Fun Pack Size: 3.75"W x 4"H (9.5 W x 10 H cm)

Contains 8 pieces per bag



PREDATORS FUN PACK

No. 100258



SUPER TOOBS®



**CIVIL WAR
UNION ARMY**
No. 100715



TOOB® Size: 2"W x 13"H x 2"D (5 W x 33 H x 5 D cm)
Figure Sizes: 1.25" to 3.75" (3.25 to 9.5 cm)

See more online at **SafariLtd.com**

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CIVIL WAR CONFEDERATE ARMY

No. 100713





DESIGNER TOOBS®



CRYPTOZOOLOGY
No. 677504



TOOB® Size: 10.5"H x 1.75"D (26.5 H x 4.5 D cm)
Figure Sizes: 2" to 3" (5 to 7.5 cm)

See more online at **SafariLtd.com**

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FAIRIES & DRAGONS
No. 100402





TOOBs®



**GREAT
LAKES**
No. 100264

TOOB® Size: 1.5"W x 13"H x 1.5"D (4 W x 33 H x 4 D cm)
Figure Sizes: 1.25" to 3.75" (3.25 to 9.5 cm)

See more online at **SafariLtd.com**



**SOUTH
AFRICAN
ANIMALS**
No. 100409





INCREIBLE CREATURES®



SUGAR GLIDER

No. 100074

Scale: 1:1.3

Size: 6.56"L x 3"W x 1.75"H
(16.66 L x 7.62 W x 4.45 H cm)



BUSH BABY

No. 100511

Scale: 1:1.4

Size: 3"L x 3.15"W x 3.94"H
(7.62 L x 8 W x 10 H cm)

DID YOU KNOW?

Of the over 200 species of Stingray in the world, 45 are considered Vulnerable or Endangered.



STING RAY

No. 100507

Scale: 1:4

Size: 7"L x 3.94"W x 0.75"H
(17.78 L x 10.01 W 1.91 H cm)



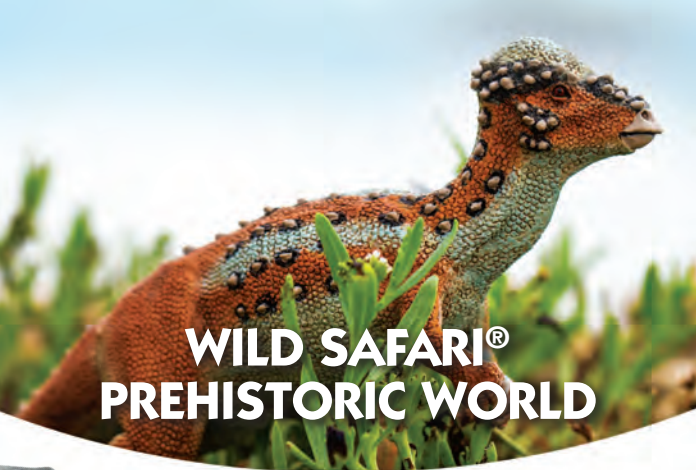
CATFISH

No. 100362

Scale: 1:3.2

Size: 6.12"L x 4.5"W x 2.62"H
(15.56 L x 11.43 W x 6.67 H cm)





WILD SAFARI® PREHISTORIC WORLD



CONCAVENATOR

(Kon-KAY-ven-AY-tore)

No. 100355

Size: 6.63"L x 1.42"W x 2.63"H
(16.84 L x 3.62 W x 6.68 H cm)

SARCOSUCHUS

(SAR-koh-SOOK-us)

No. 100356

Size: 10.37"L x 2.62"W x 2.25"H
(26.35 L x 6.67 W x 5.71 H cm)





ICHTHYOSAURUS

(ICK-thee-oh-SORE-us)

No. 100359

Size: 7.5"L x 2.63"W x 2.44"H
(19.05 L x 6.68 W x 6.2 H cm)

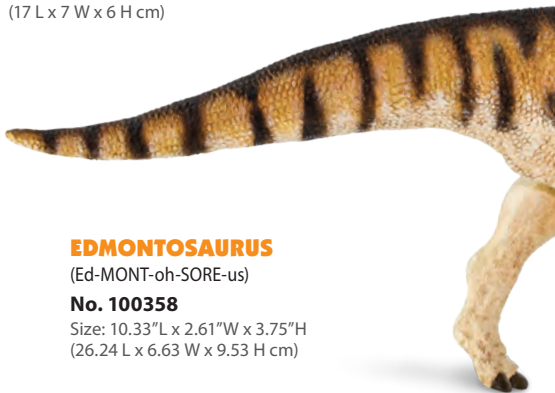


SHRINGASAURUS

(SHRING-a-SORE-us)

No. 100357

Size: 6.69"L x 2.76"W x 2.36"H
(17 L x 7 W x 6 H cm)



EDMONTOSAURUS

(Ed-MONT-oh-SORE-us)

No. 100358

Size: 10.33"L x 2.61"W x 3.75"H
(26.24 L x 6.63 W x 9.53 H cm)

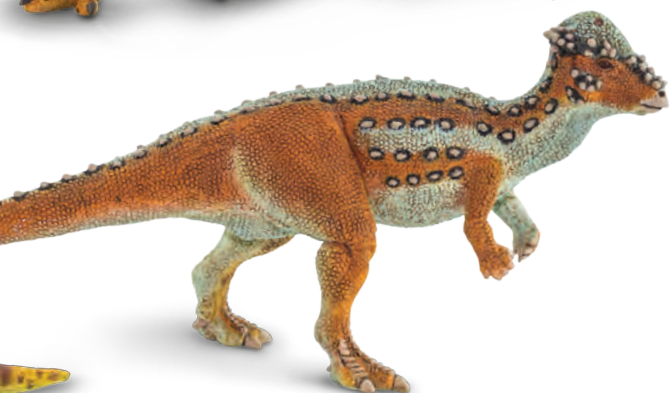


QIANZHOSAURUS

(Chee-ANN-joe-SORE-us)

No. 100352

Size: 9.02"L x 1.9"W x 3.56"H
(22.92 L x 4.83 W x 9.05 H cm)



PACHYCEPHALOSAURUS

(PAK-ee-SEFF-ah-low-SORE-us)

No. 100350

Size: 8.125"L x 2.75"W x 4"H
(20.64 L x 6.68 W x 10.16 H cm)





DILOPHOSAURUS

(die-LOF-oh-SORE-us)

No. 100508

Size: 6.37" L x 1.31" W x 3" H
(16.18 L x 3.32 W x 7.62 H cm)

DID YOU KNOW?

Deinonychus was closely related to Velociraptor - and like its cousin, paleontologists believe it was covered in feathers!

DEINONYCHUS

(DIE-noe-NYE-kuss)

No. 100354

Size: 8.75" L x 1.75" W x 3.44" H
(22.23 L x 4.45 W x 8.74 H cm)





DRAGONS



FAIRY DRAGON

No. 100251

Size: 5.19"L x 2.75"W x 7.25"H
(13.18 L x 6.99 W x 18.42 H cm)

WIZARD DRAGON

No. 100400

Size: 5"L x 3.25"W x 5.87"H
(12.7 L x 8.26 W x 14.92 L cm)





MOTHMAN

No. 100561

Size: 2.75"L x 5.5"W x 5"H
(6.99 L x 13.97 W x 12.7 H cm)



OBERON

No. 100254

Size: 1.81"L x 1.29"W x 4.31"H
(4.6 L x 6.83 W x 10.95 H cm)



YETI

No. 100306

Size: 2.12"L x 4.63"W x 4.87"H
(5.4 L x 11.76 W x 12.38 H cm)



WONDERFUL WILDLIFE™



RED PANDA

No. 100320

Scale: 1:5.5

Size: 7.75"L x 1.75"W x 2.88"H
(19.69 L x 4.45 W x 7.32 H cm)



RED FOX

No. 100361

Scale: 1:5

Size: 7.07"L x 2.12"W x 4"H
(18 L x 5.4 W x 10.16 H cm)



WILD SAFARI® WILDLIFE



MATSCHIE'S TREE KANGAROO

No. 100365

Size: 3.12"L x 1"W x 2.12"H
(7.94 L x 2.54 W x 5.4 H cm)



WARTHOG

No. 100512

Size: 3.62"L x 1.25"W x 2.69"H
(9.21 L x 3.17 W x 6.83 H cm)



LION CUB

No. 100415

Size: 2.81"L x 1.37"W x 2.25"H
(7.14 L x 3.49 W x 5.72 H cm)



WILD SAFARI® NORTH AMERICAN WILDLIFE



WEASEL

No. 100412

Size: 3.62" L x 1" W x 1.25" H
(9.21 L x 2.54 W x 3.17 H cm)



SKUNK

No. 100411

Size: 2.75" L x 1" W x 2.37" H
(6.98 L x 2.54 W x 6.03 H cm)





WINGS OF THE WORLD BIRDS



EAGLE OWL

No. 100364

Size: 3.12"L x 1.19"W x 2.12"H
(7.94 L x 3.02 W x 5.4 H cm)



GRAY WOLF

No. 100509

Size: 3.88"L x 1"W x 2.56"H
(9.86 L x 2.54 W x 6.5 H cm)



SAFARI FARM



WATUSI BULL

No. 100202

Size: 5.75"L x 3.25"W x 3.75"H
(14.6 L x 8.25 W x 9.52 H cm)

DID YOU KNOW?

Watusi cattle horns have the largest circumference of any cattle breed.



GREAT DANE

No. 100204

Size: 4.75"L x 1.56"W x 3.75"H
(12.06 L x 3.96 W x 9.52 H cm)



WILD SAFARI® SEA LIFE



SAND TIGER SHARK

No. 100369

Size: 6.5"L x 2.5"W x 1.5"H
(16.51 L x 6.35 W x 3.81 H cm)



ATLANTIC WHITE SIDED DOLPHIN

No. 100366

Size: 4.75"L x 1.5"W x 2.12"H
(12.07 L x 3.81 W x 5.4 H cm)



SAFARIOLOGY®



Includes 4 Language Educational Information
English, French, Spanish & German



See more online at SafariLtd.com

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Through play, children learn about themselves, their environment and the world at large.

At Safari Ltd®, we design toys that enrich the joy of play. In a highly technical world, the most endangered species is the imagination.

Perhaps we should spell that with a capital "I." Without imagination, the individual loses their creative spark.

We intend to never let that happen.

Bernard A. Rubel, Founder

Play is the essential joy of childhood



Want to partner with Safari Ltd®?
Visit partners.safariltd.com or call
+1.305.621.1000 to learn how.

