

Innovation & Reliability

At Mojo we believe establishing long-term relationships is key to the future of our business. To build the very best reputation for innovation and reliability we focus on the quality of our products and services, and the excellent customer care we provide.

Craft & Expertise

We craft each animal in the Mojo range over a period of many months, from the initial design and sculpting through to the final processes of colouration and painting. We expertly research every detail to recreate as close to nature as possible the animals and creatures children know and love. Mojo is a name we intend everyone to associate with quality, value and consumer satisfaction.

Safety & Standards

The safety of children is of paramount importance to us in developing our products. Every animal in the Mojo range is rigorously tested and must fulfil all current worldwide safety standards before being introduced to the market.

All our products have passed the following test certification and copies are available upon request.
European standards: EN71 Part 1, 2 & 3, EN71 Part 9, DIN53160 (German standard), Cadmium & Non-Phthalate; US Standards: ASTM, CPSA HR4040, lead in surface coatings, lead in substrate, Non-Phthalate, US Public Law 110-314, Assembly 18 of California AB1108 & US Regulation 21.

Mojo who?

Mojo is a company powered by creativity, professionalism and sheer enthusiasm for what we do.

Our dedicated team benefits from 75 years of shared toy industry experience. Mojo draws upon this know-how in domestic and international markets via Hong Kong and China, and in the development of our high-quality product range.

Mojo is richly staffed and directed by talented people who fully understand the market, are entirely conversant with the latest testing and QC requirements and are capable of addressing any issue that comes along quickly and assuredly.

What motivates Mojo?

Children are our business. Safety is the number one priority when creating our products. Everything we design and make is put through the most rigorous testing procedures and attains the very latest certifications in product safety.

Our first-class customer service underpins everything we do and secures our reputation for all-round excellence.

We pay unparalleled attention to every detail, from design and manufacture through to the support and services we offer our business partners. At Mojo we don't believe one size fits all. Instead we provide solutions specifically tailored to address the unique requirements of your business.

...the fun starts here

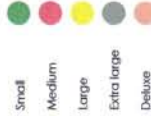
Die ganze Welt der Spielfiguren
Oliver Zell - Spielwaren
Jan-van-Weerth-Str. 19
41564 Kaarst
Tel 02131 / 38 67 011



the fun starts here
mojo

2011 Catalogue

Colour Key



Index

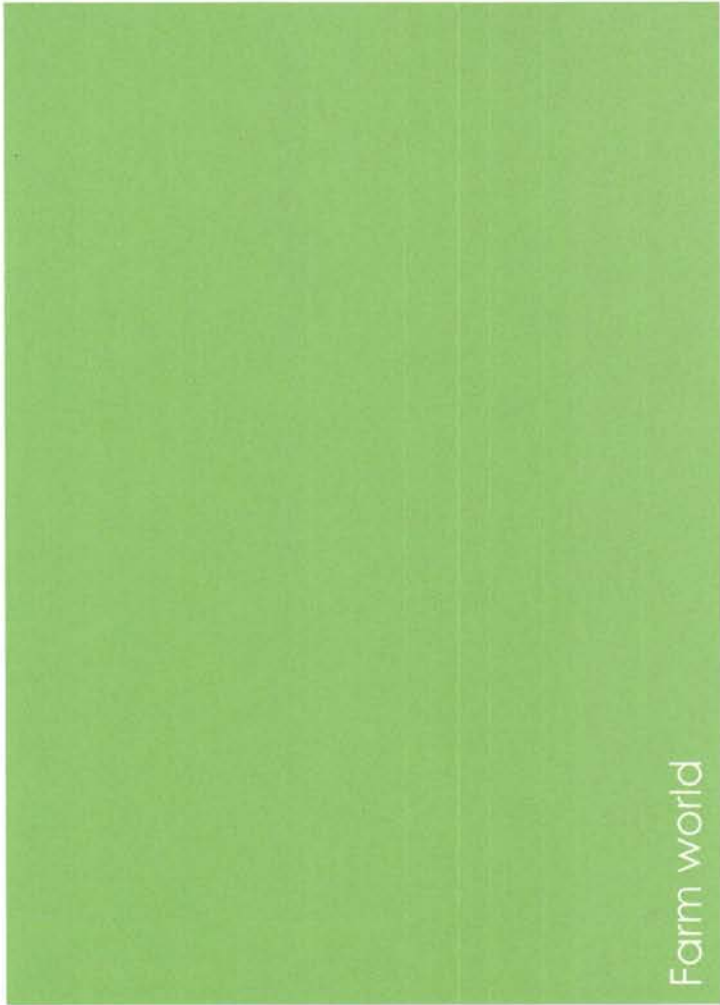
Farm World

Prehistoric World

Natural World Woodland

Natural World Wildlife

Boxed gift sets



Farm world



387061



387062



387082



Photography by Chris Martinez www.ChrisMartinez.co.uk

Mojo's Range

A huge amount of energy and pride has gone into our first 2011 launch. We trust the range demonstrates what we've achieved so far and are capable of. Mojo will accomplish much more in the future. Thank you for browsing our 2011 catalogue. If a Mojo creation has made you smile, we hope to deliver more happiness when you choose to embark upon a business relationship with our company.



Farm world



Farm World

Code: 387061
Holstein Calf Standing

Code: 387062
Holstein Cow

Code: 387067
Holstein Calf Laying down

Code: 387102
Red Holstein Cow

Code: 387101
Red Holstein Calf Laying down

Code: 387100
Red Holstein Calf Standing



● 387066



● 387102



● 387057



● 387101

● 387100

Farm World

Code: 387067
Friesian Longhorn Bull

Code: 387066
Hereford Bull

Code: 387067
Hereford Cow Grazing

Code: 387083
Hereford Calf Laying up

Code: 387068
Hereford Calf Standing



● 387063



● 387067



● 387077



● 387083



● 387068



Farm World

Code: 387063
Donkey

Code: 387077
Billy Goat

Code: 387051
Cockerel

Code: 387065
Mule Swan

Code: 387052
Hen Standing

Code: 387053
Hen Eating



387080



387054



387055



387056



387065



387052



387053

Farm World

Code: 387054
Pig (Sow)

Code: 387080
Pig (Boar)

Code: 387056
Piglet Feeding

Code: 387055
Piglet

Code: 387093
Black Spotted Pig (Boar)

Code: 387092
Black Spotted Pig (Sow)

Code: 387094
Black Spotted Piglet

Code: 387095
Black Spotted Piglet Feeding



387092



387093



387094



387095



387081



387058



387059

387060



Farm World

- Code: 387058
Black faced Sheep (ewe)
- Code: 387059
Black faced Lamb Standing
- Code: 387060
Black faced Lamb laying down
- Code: 387061
Black faced Sheep (Ram)
- Code: 387096
Sheep (ewe)
- Code: 387097
Sheep (Ram)
- Code: 387098
Lamb Lying down
- Code: 387098
Lamb Standing



387097



387096



387098



387099



387076



387071



387072

Farm World

- Code: 387071
Hanoverian Station Chestnut
- Code: 387076
Hanoverian Station Bay
- Code: 387072
Hanoverian Fod running
- Code: 387069
Arabian Station Black
- Code: 387073
Arabian Fod Eating
- Code: 387084
Arabian Station Chestnut



387069



387073



387085



387070



387084

Farm World

- Code: 387084
Arabian Station Chestnut

Farm World

Code: 387070
Clydesdale Horse Brown

Code: 387085
Clydesdale Horse
Black and White

Code: 387075
Lipizzaner Stallion

Code: 387074
Lipizzaner Mare



● 387075



● 387074

Prehistoric world



● 387040



Prehistoric world

Prehistoric world

Code: 387040
Tyrannosaurus Rex

Code: 387039
Velociraptor running

Code: 387043
Stegosaurus



387079



387043



387039



387042



387047



387045



387044



387046

Prehistoric world

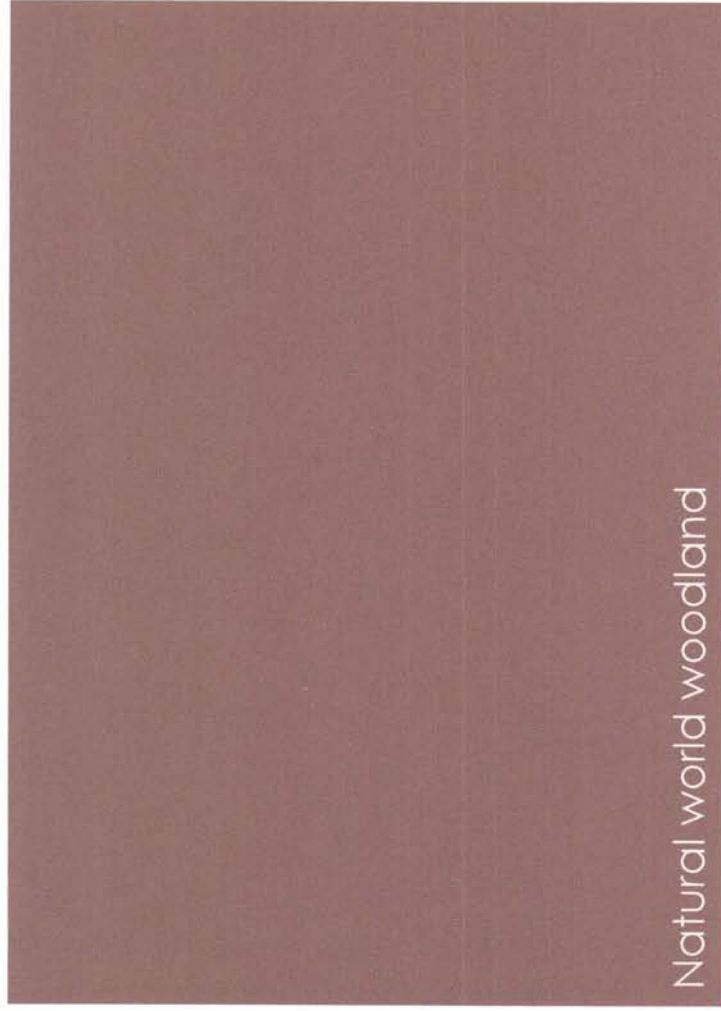
Code: 387039
Velociraptor crouching

Code: 387042
Triceratops

Code: 387045
Parasaurolophus

Code: 387044
Brachiosaurus





Natural world woodland



● 387037



● 387036



● 387038



● 387049



● 387050



● 387048

Prehistoric world

Code: 387047
Sarcosuchus

Code: 387046
Tyrannosaurus

Code: 387049
Woolly Mammoth
1:20 Scale

Code: 387050
Woolly Mammoth Calf

Code: 387048
Smilodon

Natural world woodland



Natural world Woodland

Code: 387037
White tailed deer doe.

Code: 387036
White tailed deer fawn.

Code: 387038
White tailed deer stag.

Code: 387023
European B/Moose

Code: 387026
Wolf hunting

Code: 387025
Wolf standing



● 387023



● 387030



● 387029



● 387028



● 387031



● 387032



● 387025



● 387026

Natural world Woodland

Code: 387028
Red fox.

Code: 387029
Rabbit black.

Code: 387033
Rabbit brown & white.

Code: 387031
Squirrel standing.

Code: 387032
Squirrel running.

Code: 387078
Beaver

Code: 387027
American Bald Eagle

Code: 387035
Hedgehog.

Code: 387033
Badger

Code: 387034
Skunk



● 387027



● 387078



● 387035



● 387033



● 387034



387010



387012



387004



387011



Natural world wildlife



387013



387014



387015



387008



387009



387003

Natural World Wildlife

Code: 387010
Lioness

Code: 387012
Lion cub playing

Code: 387004
Male lion

Code: 387011
Lion cub standing

Code: 387008
Tiger cub standing

Code: 387009
Tiger cub lying down

Code: 387003
Bengal tiger



Natural World Wildlife

Code: 387013
White tiger

Code: 387015
White tiger cub lying down

Code: 387014
White tiger cub standing

Code: 387006
Giraffe

Code: 387007
Giraffe calf

Code: 387125
Meerkat



● 387001



● 387002



● 387017



● 387006



● 387007



● 387125

Natural World Wildlife

Code: 387001
African Elephant

Code: 387002
African Elephant calf

Code: 387017
Black Panther

Code: 387018
Leopard

Code: 387005
Zebra

Code: 387016
Zebra calf



● 387018



● 387005



● 387016



● 387024



● 387022



● 387106



Natural World Wildlife

Code: 387024
American Bison / Buffalo

Code: 387104
Duck-Billed Platypus

Code: 387022
Kangaroo

Code: 387113
African Cheetah

Code: 387089
Hyena



● 387113



● 387089



● 387020



● 387019



● 387021

Natural world Sealife

Code: 387021
Polar bear cub sitting

Code: 387019
Polar Bear

Code: 387020
Polar Bear Cub Walking

Code: 387090
Clownfish

Code: 387091
Grey Seal



● 387090



● 387091

Box gift sets



387087



387141



387139



387142



387140



387086



387137



387136



387138



387135



387126



387133



387131



387132



387134

Box gift sets

Box gift sets

Code: 387087
Farm World Spec W/Box set

Code: 387141
Farm World Spec Gift Set

Code: 387139
Farm World Spec Gift Set

Code: 387142
Farm World Spec Gift Set

Code: 387140
Farm World Spec Gift Set

Code: 387086
Prehistoric World
Spec W/Box set

Code: 387137
Prehistoric World
Spec Gift Set

Code: 387136
Prehistoric World
Spec Gift Set

Code: 387138
Prehistoric World
Spec Gift Set

Code: 387135
Prehistoric World
Spec Gift Set

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387088



387129



387128



387127



387130

Box gift sets

Code: 387128
Natural World (Woodland)
4pc set in W/F

Code: 387133
Natural World (Woodland)
4pc set

Code: 387131
Natural World (Woodland)
4pc set

Code: 387132
Natural World (Woodland)
4pc set

Code: 387134
Natural World (Woodland)
4pc set

Code: 387088
Natural World (Wildlife)
4pc set in W/F

Code: 387129
Natural World (Wildlife)
4pc set

Code: 387128
Natural World (Wildlife)
4pc set

Code: 387127
Natural World (Wildlife)
4pc set

Code: 387130
Natural World (Wildlife)
4pc set